

WHY SPONSOR A RACE?

Sponsorships are a great way to show community support. Your company's name becomes recognized and noticed for years to come.

Benefits of sponsoring the Trot include alignment with a strong, trusted non-profit brand, recognition in online and social media promotions, direct mail and print materials, YMCA membership newsletters, and various levels of race-day advertising.

Proceeds from the 25th Annual Turkey Trot support the YMCA of Catawba Valley including financial support for children and families in our area to be a part of all of our YMCA programs that empower youth, improve community health, and ensure access to all.



YMCA OF CATAWBA VALLEY

Mission Statement:

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

**Thank you for supporting the
YMCA of Catawba Valley**



**YMCA of Catawba Valley
Sponsorship Information**



**BE HAPPY.
BE HEALTHY.
BE STRONG.**
25th Annual
YMCA Turkey Trot
5k & 10k

YMCA of Catawba Valley
315 1st Ave NW, Suite 104
Hickory, NC 28601
828-324-9622

www.ymcacv.org/turkeytrot

November 22nd, 2025

Levels of Sponsorship

Event Sponsors \$5,000

Name the event after the company; i.e. **YMCA Turkey Trot sponsored by...**
Logo listed on advertisements, large company logo on sleeve of the shirt, name listed in all press releases, and ten race entries. 2 Available

Platinum—Medals Sponsor \$2500

Large logo listed on t-shirt, website, and lanyard of race medals, as well as promotional materials and five race entries. 2 Available

Gold—Sponsor \$1000

Logo listed on t-shirt & website in medium placement and three race entries.

Silver Sponsor \$750

Logo listed on t-shirt & website in small placement, and two race entries.

Bronze Sponsor \$500

Logo listed on t-shirt & website in small placement and one race entry.

In-Kind Gifts/ Race Day Booths

Call for more information on how to get involved.

All sponsors will receive a sponsor post on social media.

Only two Event sponsors and two Platinum sponsors available.

Deadline for all Sponsor Levels: October 20th, 2025

Race Information

This will be the 25th year that the YMCA of Catawba Valley has hosted our annual Turkey Trot!

With a focus on youth development, healthy living and social responsibility, the Y nurtures the potential of Catawba Valley's youth & teens, improves our communities' health and well-being, and provides opportunities to give back and support our neighbors.

NOVEMBER 22, 2025

5k/10k Walk/Run

www.ymcacv.org/turkeytrot

SPONSORSHIP FORM

Levels of Sponsorship

____ Event Sponsor (\$5,000)

____ Platinum/Medals (\$2,500)

____ Gold (\$1,000)

____ Silver (\$750)

____ Bronze (\$500)

Company Name

Contact Name

Address

City

State _____ **Zip Code:** _____

Phone _____

Fax _____

____ Payment Enclosed

____ Bill me (to ensure proper recognition, funds must be made by October 20th, 2025)

Please mail this form to:

**YMCA of Catawba Valley / Turkey Trot
315 1st Ave NW, Suite 104
Hickory, NC 28601**

Sponsor Questions? Contact:

Tammy Hefner at tammyh@ymcacv.org

Please provide an emailed copy of your company's logo to: tammyh@ymcacv.org