## WHY SPONSOR A RACE?

Sponsorships are a great way to show community support. Your company's name becomes recognized and noticed for years to come.

Benefits of sponsoring the Trot include alignment with a strong, trusted non-profit brand, recognition in online and social media promotions, direct mail and print materials, YMCA membership newsletters, and various levels of race-day advertising.

Proceeds from the 25th Annual Turkey Trot support the YMCA of Catawba Valley including financial support for children and families in our area to be a part of all of our YMCA programs that empower youth, improve community health, and ensure access to all.



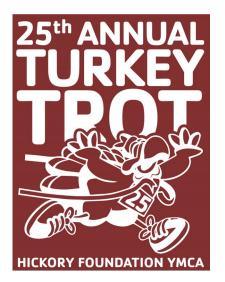
### YMCA OF CATAWBA VALLEY

### **Mission Statement:**

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

Thank you for supporting the YMCA of Catawba Valley the

YMCA of Catawba Valley Sponsorship Information



BE HAPPY. BE HEALTHY. BE STRONG. 25th Annual YMCA Turkey Trot 5k & 10k

YMCA of Catawba Valley 315 1st Ave NW, Suite 104 Hickory, NC 28601 828-324-9622

www.ymcacv.org/turkeytrot

November 22nd, 2025

# Levels of Sponsorship

### Event Sponsors \$5,000

Name the event after the company; i.e. **YMCA Turkey Trot sponsored by...** Logo listed on advertisements, large company logo on sleeve of the shirt, name listed in all press releases, and ten race entries. 2 Available

#### Platinum—Medals Sponsor <u>\$2500</u>

Large logo listed on t-shirt, website, and lanyard of race medals, as well as promotional materials and five race entries. 2 Available

### Gold—Sponsor <u>\$1000</u>

Logo listed on t-shirt & website in medium placement and three race entries.

### Silver Sponsor

<u>\$750</u> Logo listed on t-shirt & website in small placement, and two race entries.

#### Bronze Sponsor \$500

Logo listed on t-shirt & website in small placement and one race entry.

### In-Kind Gifts/ Race Day Booths

Call for more information on how to get involved.

All sponsors will receive a sponsor post on social media.

#### Only two Event sponsors and two Platinum sponsors available.

Deadline for all Sponsor Levels: October 20th, 2025

# Race Information

This will be the 25th year that the YMCA of Catawba Valley has hosted our annual Turkey Trot!

With a focus on youth development, healthy living and social responsibility, the Y nurtures the potential of Catawba Valley's youth & teens, improves our communities' health and well-being, and provides opportunities to give back and support our neighbors.

**NOVEMBER 22, 2025** 

5k/10k Walk/Run

### www.ymcacv.org/turkeytrot

## **SPONSORSHIP FORM**

<u>Levels of Sponsorship</u> Event Sponsor (\$5,000) Platinum/Medals (\$2,500) Gold (\$1,000) Silver (\$750) Bronze (\$500)

Company Name Contact Name Address			
		City	
			Zip Code:
Phone			
Payment			
Bill me (to	o ensure proper recognition,		
funds must be	made by October 20th, 2025)		
P	lease mail this form to:		
YMCA of	Catawba Valley / Turkey Trot		
31	5 1st Ave NW, Suite 104		
	Hickory, NC 28601		
Spor	nsor Questions? Contact:		
Tammy H	efner at tammyh@ymcacv.org		
Please provide	an emailed copy of your company's		
logo	to: tammyh@ymcacv.org		