

HELP US REACH OUR GOAL

Annual Campaign funds are utilized to meet the greatest needs of our community

Our Annual Campaign supports:

Membership For All
Program Scholarships
Youth Potential & Academic Success
Community Health
Drowning Prevention



Preschool

Enrolled **196** children ages three to five years old in preschool programs.

Swimming Program

Our program served over **900** participants in swim lessons and our competitive YSST swim team.

Before & After School Program

1,124 students were enrolled in Before and After School programs.

LIVESTRONG® At the YMCA

Total of **24** active weeks assisting those who have been affected with a cancer diagnosis.

To learn more about YMCA giving opportunities, contact the Financial Development Office at 828.324.9622

YMCA of Catawba Valley
Administrative Office
315 1st Avenue NW
Suite 104
Hickory, NC 28601

Phone: 828.324.9622
Email: info@ymcacv.org

www.ymcacv.org



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



LOCATIONS:

Adrian L. Shuford Jr. YMCA
1104 Conover Blvd. E, Conover, NC 28613
828.464.6130

Hickory Foundation YMCA
701 1st St. NW, Hickory, NC 28601
828.324.2858

Phifer Family YMCA
2165 S. Sterling St., Morganton, NC 28655
828.679.2500

Lincoln County Family YMCA
1402 E Gaston St, Lincolnton, NC 28092
828.838.1890

Sally's YMCA
1601 Forney Creek Parkway, Denver, NC 28037
828.838.1920

BE A PART OF SOMETHING

BELIEVE
B.I.G.
INSPIRE
GIVE

YMCA OF CATAWBA VALLEY
2025 ANNUAL CAMPAIGN

www.ymcacv.org/ways-to-give

“I would like to start by saying a big thank you to those who have gave so kids have a chance to enjoy a wonderful camp experience.

Our story began when our five grandchildren were unexpectedly placed in our home and our lives as we knew it changed in an instant. We had to scramble to figure out where would they go during the day, with both my husband and I working full-time jobs. By the grace of GOD, our prayers were answered.

I emailed Hollie Newton to request information and to see if there were any openings at the YMCA for Summer Camp. The next day another YMCA employee emailed to let me know there were grants graciously given by donors that allowed several children to attend the Summer Camp program at the YMCA all summer. We found out that 3 of our grandchildren were receiving grants to attend. The following week, I was able to drop off 3 of my school-aged grandchildren whose life had just made a big change. I was able to take them to a place where they were able to have fun, meet new friends and just be kids! The 2 younger children were able to be placed the following week at the daycare and I knew all 5 of my grandkids were **LOVED AND CARED FOR** in one place!

As a family who financially are just getting by, we could not have afforded to send all 3 to camp or for them to have the experience and growth they had in those few months. We could not be more grateful for those who give to such a **WONDERFUL CAUSE!**”

– Cammie Smith



Where Your Donation Goes

Generous contributions transform the lives of children, adults and families in our community. Here are some examples of how a gift can have an immediate, life-changing impact.

\$75 Will allow a child the opportunity to participate in one season of youth sports.

\$95 Will give a child the opportunity to learn water safety and swimming.

\$175 Sends a child to summer day camp filled with swimming, crafts, games and other values-based activities for one week.

\$190 Allows one teen the experience of Leaders-In-Training camp for one week.

\$300 Provides a sports team with a season of physical fitness and team building skills.

\$900 Provides a family with one year’s membership, including activities for improved health and new friendships.

\$1400 Provides a child with the opportunity to be enrolled in a safe, secure, educationally stimulating child development center for 8 weeks.



Recognition Levels:

- \$250+ Special Friend
- \$400+ Youth Sponsor
- \$600+ Youth Patron
- \$1200+ Chairman’s Roundtable
- \$2000+ Tony A. Pope Society
- \$3000+ “Chic” Robinson Society
- \$5000+ Adrian L. Shuford, Jr. Society

The Y. Be A Part of Something BIG

2025 YMCA Annual Campaign Pledge Card

Every day, the Y supports kids, adults, seniors, and families with programs that protect, teach, connect, heal, nourish, and encourage. Everything we do helps empower our communities and those who live in them, to thrive. We can’t do it alone. We count on the generosity of our donors to make a better community possible. The Y is now...as it always has been...a place of possibility. Your financial commitment makes a strong statement to the community about the value and importance of the YMCA mission.

Total Pledge \$ _____ **PAYMENT OPTIONS:** Please choose one

☐ Check/Cash attached (Make payable to YMCA of Catawba Valley)

☐ Make a single payment, send a reminder the month of _____

☐ I plan to make 4 payments by December 31, send 4 reminders beginning _____

☐ I plan to make monthly payments, send month reminders beginning _____

☐ Credit Card _____

_____ Name as it appears on card _____ Expiration Date _____

_____ Card Number _____ Security Code _____ Type _____

☐ I plan to give online at www.ymcacv.org/ways-to-give

Donor Name: _____

Recognition Name: _____

Address: _____

Phone: _____

Email: _____

Donor Signature: _____

Date: _____

2025 Storyteller: _____

Branch: _____

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- ☐ I would like to learn more and plan to include the YMCA of Catawba Valley in my estate plans.
- ☐ I would like to receive information on the BUILDING STRONG COMMUNITIES INITIATIVE.
- ☐ I would like to receive information about stock transfers.

Contribution receipts will be emailed to donors when email addresses are provided. Thank you for your financial investment in our YMCA family. We promise to continue our efforts to meet the needs of our community. The Y is for youth development, healthy living, and social responsibility.

YMCA of Catawba Valley – Gerry Knox
315 1st Avenue NW, Suite 104, Hickory, NC 28601
(828) 324-9622 | www.ymcacv.org

To Donate Online,
Please Scan this QR code:



Office Use Only: Donor #: _____ TY: _____ Staff: _____

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.