

HELP US REACH OUR GOAL

Annual Campaign funds are utilized to meet the greatest needs of our community

Our Annual Campaign supports:

Membership For All
Program Scholarships
Youth Potential & Academic Success
Community Health
Drowning Prevention



Before & After School Program

1,124 students were enrolled in Before and After School programs.

Out-of-School Program

Offered day camps when schools were non-operational to **392** students.

LIVESTRONG® At the YMCA

Total of **24** active weeks assisting those who have been affected with a cancer diagnosis.

Summer Day Camp

Over **800** children attended one of our summer camp programs.

To learn more about YMCA giving opportunities, contact the Financial Development Office at 828.324.9622

YMCA of Catawba Valley Administrative Office

315 1st Avenue NW
Suite 104
Hickory, NC 28601

Phone: 828.324.9622
Email: info@ymcacv.org

www.ymcacv.org



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



BURKE

LOCATIONS:

Adrian L. Shuford Jr. YMCA
1104 Conover Blvd. E, Conover, NC 28613
828.464.6130

Hickory Foundation YMCA
701 1st St. NW, Hickory, NC 28601
828.324.2858

Phifer Family YMCA
2165 S. Sterling St., Morganton, NC 28655
828.679.2500

Lincoln County Family YMCA
1402 E Gaston St, Lincolnton, NC 28092
828.838.1890

Sally's YMCA
1601 Forney Creek Parkway, Denver, NC 28037
828.838.1920

BE A PART OF SOMETHING

BELIEVE
B.I.G.
INSPIRE
GIVE

YMCA OF CATAWBA VALLEY
2025 ANNUAL CAMPAIGN

www.ymcacv.org/ways-to-give

I want to express my heartfelt thanks for the incredible impact the YMCA has had on my health over the past four months. With the support of your amazing staff, I’ve lost 19 pounds and improved my blood pressure from 150/89 to 112/67, transforming both my physical health and overall well-being!

It is also inspiring to see the YMCA’s role in helping our community, especially in response to Hurricane Helene. Your dedication to making a difference makes me proud to be part of such a compassionate organization.



The YMCA is **MORE** than just a gym to me—it’s a safe place where I’ve felt empowered and rediscovered myself. I look forward to continuing my membership for life and am grateful to the staff and fellow members for making it such a **WELCOMING** and motivating space.

I encourage others to join and experience YMCA’s positive impact, and for those able, please consider donating to support this wonderful organization’s ongoing work in helping individuals and **COMMUNITIES THRIVE**.

– Anonymous, Burke County resident and
Phifer Family YMCA member

Strengthening Our Community

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone has the opportunity to learn, grow, and thrive.

YOUTH DEVELOPMENT
Nurturing the potential of every child and teen

HEALTHY LIVING
Improving the nation’s health and well-being

SOCIAL RESPONSIBILITY
Providing support for our neighbors



Where Your Donation Goes

Generous contributions transform the lives of children, adults and families in our community. Here are some examples of how a gift can have an immediate, life-changing impact.

\$60 Provides a child a day of enriched learning and development training in structured childcare camp when schools are not in session for teachers’ workdays.

\$90 Will allow a child the opportunity to have a safe place outside of school hours in before and after school.

\$200 Sends a child to summer day camp filled with swimming, crafts, games and other values-based activities for one week.

\$540 Provides a child with the opportunity to be enrolled in a safe, secure, educationally stimulating center before and after school for 6 weeks.

\$900 Provides a family with one year’s membership, including activities for improved health and new friendships.

Recognition Levels:

- \$250+ Special Friend
- \$400+ Youth Sponsor
- \$600+ Youth Patron
- \$1200+ Chairman’s Roundtable
- \$2000+ Tony A. Pope Society
- \$3000+ “Chic” Robinson Society
- \$5000+ Adrian L. Shuford, Jr. Society

The Y. Be A Part of Something BIG

2025 YMCA Annual Campaign Pledge Card

Every day, the Y supports kids, adults, seniors, and families with programs that protect, teach, connect, heal, nourish, and encourage. Everything we do helps empower our communities and those who live in them, to thrive. We can’t do it alone. We count on the generosity of our donors to make a better community possible. The Y is now...as it always has been...a place of possibility. Your financial commitment makes a strong statement to the community about the value and importance of the YMCA mission.

Total Pledge \$ _____ **PAYMENT OPTIONS:** Please choose one

____ Check/Cash attached (Make payable to YMCA of Catawba Valley)

____ Make a single payment, send a reminder the month of _____

____ I plan to make 4 payments by December 31, send 4 reminders beginning _____

____ I plan to make monthly payments, send month reminders beginning _____

____ Credit Card _____

____ Name as it appears on card _____ Expiration Date _____

____ Card Number _____ Security Code _____ Type _____

____ I plan to give online at www.ymcacv.org/ways-to-give

Donor Name: _____

Recognition Name: _____

Address: _____

Phone: _____

Email: _____

Donor Signature: _____

Date: _____

2025 Storyteller: _____

Branch: _____

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- \$3000+ “Chic” Robinson Society
- \$5000+ Adrian L. Shuford, Jr. Society

- ____ I would like to learn more and plan to include the YMCA of Catawba Valley in my estate plans.
- ____ I would like to receive information on the BUILDING STRONG COMMUNITIES INITIATIVE.
- ____ I would like to receive information about stock transfers.

Contribution receipts will be emailed to donors when email addresses are provided.
Thank you for your financial investment in our YMCA family. We promise to continue our efforts to meet the needs of our community. The Y is for youth development, healthy living, and social responsibility.

YMCA of Catawba Valley – Gerry Knox
315 1st Avenue NW, Suite 104, Hickory, NC 28601
(828) 324-9622 | www.ymcacv.org

**To Donate Online,
Please Scan this QR code:**



Office Use Only: Donor #: _____ TY: _____ Staff: _____

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.