



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

OUR HISTORY IS NOW BUILDING OUR FUTURE



BURKE

YMCA OF CATAWBA VALLEY
www.ymcacv.org/ways-to-give

Our YMCA of Catawba Valley has Expanded Our Offerings to Burke County...And We Need Your Help

Thanks to an outpouring of support from many generous contributors, the YMCA of Catawba Valley has expanded our offerings into Burke County. This past year, we welcomed the former Phifer Wellness Center in Morganton, NC into our community, as the Phifer Family YMCA. This exciting addition and all the programs it presents to the residents of Burke County have also illustrated the ongoing need for your help to serve your neighbors in our area.

We strive everyday to serve many needs through programs which nurture, inspire, nourish, encourage, connect, heal and teach our kids, adults, seniors and families. These programs include childcare; youth development efforts; academic success endeavors; addressing community health challenges; swimming and drowning-prevention instruction; and a comm-UNITY initiative, which encourages access and belonging for ALL of our neighbors.

We cannot do it without your help. Our Annual Campaign asks for the assistance and generosity of our donors to make a better community possible.



Where Your Donation Goes

Generous contributions transform the lives of children, adults and families in our community. Here are some examples of how a gift can have an immediate, life-changing impact.

\$65

Will give a child the opportunity to learn water safety and swimming.

\$80

Will allow a child the opportunity to participate in one season of youth sports.

\$150

Allows one teen the experience of Leaders-In-Training camp for one week.

\$175

Sends a child to summer day camp filled with swimming, crafts, games and other values-based activities for one week.

\$250

Provides a sports team with a season of physical fitness and team building skills.

\$900

Provides a family with one year's membership, including activities for improved health and new friendships.

\$1280

Provides a child with the opportunity to be enrolled in a safe, secure, educationally stimulating child development center for 8 weeks.

Recognition Levels:

\$250+	Special Friend
\$400+	Youth Sponsor
\$600+	Youth Patron
\$1200+	Chairman's Roundtable
\$2000+	Tony A. Pope Society
\$3000+	"Chic" Robinson Society
\$5000+	Adrian L. Shuford, Jr. Society

We have been part of the YMCA Childcare program for 3 years now. I have seen my child Thomas learn so much in the after school and summer camp programs through the Y. He has so much fun and has made many friends throughout the years he's been attending.

Thanks to the financial aid we have received, Thomas is able to participate in the summer camp and enjoy the field trips in the summer. Without the help I would have to quit working and stay home with him. The YMCA financial scholarships have helped our family to keep pursuing our goals and careers at the same time as being parents and caring for our children.

The Geronimo Guardian Family



The Y. Building Our Future.

2024 YMCA Annual Campaign Pledge Card

Every day, the Y supports kids, adults, seniors and families with programs that protect, teach, connect, heal, nourish and encourage. Everything we do helps empower our communities and those who live in them, to thrive. We can't do it alone. We count on the generosity of our donors to make a better community possible. The Y is now...as it has always been...a place of possibility. Your financial commitment makes a strong statement to the community about the value and importance of the YMCA mission.

Total Pledge \$ _____ **Payment Options** (Please choose one):

- ☐ Check/Cash attached (Make all checks payable to YMCA of Catawba Valley)
- ☐ I plan to make a single payment, send a reminder the month of _____
- ☐ I plan to make 4 payments by Dec. 31, send 4 reminders beginning _____
- ☐ I plan to make monthly payments, send monthly reminder beginning _____
- ☐ I plan to pay by credit card:
- Card #: _____ Type _____ Exp. Date _____ Sec Code _____
- ☐ I plan to give online at www.ymcacr.org (click the tab support the Y and select Ways to Give, then click the red Donate Now button)

Donor Name: _____

Recognition Name: _____

Address: _____

Phone: _____ **Email:** _____

Donor Signature: _____ **Date:** _____

2024 Storyteller: _____ **Branch:** _____

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- \$80** Will allow a child the opportunity to participate in one season of youth sports.
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- \$250** Provides a sports team with a season of physical fitness and team building skills.
- \$900** Provides a family with one year's membership, including activities for improved health and new friendships.
- \$1280** Provides a child with the opportunity to be enrolled in a safe, secure, educationally stimulating child development

Recognition Levels:

- \$250+ Special Friend**
- \$400+ Youth Sponsor**
- \$600+ Youth Patron**
- \$1200+ Chairman's Roundtable**
- \$2000+ Tony A. Pope Society**
- \$3000+ "Chic" Robinson Society**
- \$5000+ Adrian L. Shuford, Jr. Society**

☐ I would like to learn more and plan to include the YMCA of Catawba Valley in my estate plans.

☐ I would like to receive information on the BUILDING STRONG COMMUNITIES INITIATIVE

Contribution receipts will be e-mailed to donors when e-mail addresses are provided.

Thank you for your financial investment in our YMCA family. We promise to continue our effort to meet the needs of our community. The Y is for youth development, healthy living and social responsibility.

YMCA of Catawba Valley - Gerry Knox
315 1st Avenue NW, Suite 104, Hickory, NC 28601
828-324-9622 | www.ymcacr.org

**To Donate Online,
Please Scan this QR code:**



Office Use Only: Donor #: _____ **TY:** _____ **Staff:** _____

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.



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**To learn more about YMCA giving
opportunities, contact the
Financial Development Office
at 828.324.9622**

YMCA of Catawba Valley

315 1st Avenue NW
Suite 104
Hickory, NC 28601

Phone: 828.324.9622
Email: info@ymcacv.org

**Burke County YMCA Afterschool
Administration Office**

200 E. College Dr.
Morganton, NC 28655
828.578.6992

www.ymcacv.org

LOCATIONS:

Hickory Foundation YMCA

701 1st St. NW, Hickory, NC 28601
828.324.2858

Adrian L. Shuford Jr. YMCA

1104 Conover Blvd. E, Conover, NC 28613
828.464.6130

Phifer Family YMCA

2165 S. Sterling St., Morganton, NC 28655
828.580.6600